

Danielle Pullan

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Languages: English Native (USA) German B1 (current student) Spanish B2 (estimated) Italian A1

At a Glance:

I am a **doctoral researcher** at the Max Planck Institute for the Study of Societies (MPIfG) in **Cologne, Germany**. I am a **political scientist** by training and I research **abortion access**. I've worked in the private and nonprofit sectors and done internships in diverse fields, highlighted below. I am a **native English speaker** and am currently learning German.

Field of Experience	Opportunities
● Politics & Government	Education: MA Political Science, MPA Public Administration, BA Political Science, Campaign Management Institute, European Public Affairs and Advocacy Institute Professional: Cologne Center for Comparative Politics, Democratic Party of Wisconsin, EMILY's List, US House of Representatives Intern (Capitol Hill & District), Congressional Campaign Intern
● Nonprofits	Education: MPA concentration in Nonprofit Management Professional: Planned Parenthood of Metro Washington DC, DEILAB, Calvert Social Investment Foundation, Dumbarton Oaks Park Conservancy
● Impact Investing	ImpactUs Marketplace, MissionPoint Partners, Calvert Social Investment Foundation, StartingBloc Fellow
● Tech Startups	ImpactUs Marketplace, MissionPoint Partners
● Consulting	McKinley Advisors, MissionPoint Partners, Fearless Labs, DEILAB
● Leadership Development	Education: Certificate in Advanced Leadership Studies, Inter-generational Interactions Professional: Fearless Labs, DEILAB, Planned Parenthood of Metro Washington DC, StartingBloc Fellow, Bossed Up Bootcamp Graduate, LeadIn graduate,
● Research / Academic	Max Planck Institute (IMPRS-SPCE, MPIfG), Cologne Center for Comparative Politics, McKinley Advisors, Kogod School of Business, School of Public Affairs Leadership Program Teaching Assistant, American University Pharmakon Journal

Education

International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) at the Max-Planck-Institut für Gesellschaftsforschung & Universität zu Köln, Cologne, Germany.

- Doctoral Researcher, October 2020 - present
 - Preliminary research proposal title: "Measuring Abortion Access in Advanced Economies and its Unequal Effects"
 - Supervising Professor: André Kaiser, chair of Comparative Politics at Universität zu Köln

Universität zu Köln, Cologne, Germany

- M.A. in Political Science
 - Masters Thesis: "Explaining Political Rhetoric on Abortion Policy: a Comparative Analysis" supervised by Prof. Dr. Sven-Oliver Proksch
 - WiSo Fakultät Dean's List, Winter Semester 2019/2020
 - Team member representing the university at NRW Debattiert Europa 2019

American University, Washington, DC, USA

- ● Masters in Public Administration, concentration in Nonprofit Management, GPA: 3.951 / 4.0 (equivalent to summa cum laude)
 - Graduate Honor Award Merit Scholarship for \$8,892 per year, approximately 50% of tuition
 - Center for Congressional and Presidential Affairs Benefactors Award for \$1000 to attend EPAAI
 - European Public Affairs and Advocacy Institute: intensive week-long course in Brussels where we met with governmental, NGO, and private sector leaders to understand the policy making process and how lobbying and advocacy are done in the European Union.
 - Pi Alpha Alpha Public Administration Honors Society

- B.A. in Political Science, *cum laude*
 - AU Presidential Scholarship, the largest undergraduate merit scholarship, approx. 50% of tuition
 - Campaign Management Institute: intensive course involving US campaign experts covering topics such as fundraising, advertising, budgeting, targeting, candidate management, and more. Final project was a small-group project to design a complete campaign plan for a prospective candidate in an upcoming US senate race.
 - Pi Sigma Alpha Political Science Honors Society
 - School of Public Affairs Leadership Program
- B.A. in Philosophy, *cum laude*
 - Phi Sigma Tau Philosophy Honors Society
- Certificate in Advanced Leadership Studies: four year program combining academic study of leadership and practical project design and management experience..

University College London, London, UK

- Study Abroad, full academic year credited to B.A.s in Philosophy and Political Science
- Primary Department: Philosophy. Classes also taken in Greek Classics and School of Public Policy.

Professional Experience

● ● **Cologne Center for Comparative Politics, Chair of European and Multilevel Politics at Universität zu Köln**, Cologne, Germany. Graduate Assistant, October 2019 - present.

- Research assistant assigned to the project "Rebels in Representative Democracy: The Appeal and Consequences of Political Defection in Europe"
- Process data from Twitter and various national parliaments using R for quantitative text analysis
- Gather metadata from a variety of sources and harmonize it into cohesive datasets
- Manually review and code data that will be used for further research by other members of the Chair

● ● **McKinley Advisors**, Remote. Qualitative Interviewer, May 2018 - September 2018.

- Interview stakeholders of clients looking to improve their organization's services to understand the stakeholders' needs and opinions
- Edit interview transcripts for provision to clients with an eye to accuracy, legibility, and usefulness
- Analyze trends across many conversations and summarize in a report to the client.
- Quickly learn the basics of the client's field in order to better understand stakeholder conversations on topics as diverse as medicine and financial accounting.

● ● ● **MissionPoint Partners LLC**, Remote. Consultant, January 2018 - April 2018.

- Provide consulting expertise to a confidential subsidiary startup venture working in FinTech.
- Manage and write business requirements for a new web development project.
- Transition resources and knowledge from previous employer to the company's new owner

● ● **ImpactUs Marketplace**, Washington, DC. Cross Department Manager, December 2016 - November 2017

Operations & Efficiency Consultant, March 2016 - November 2016

- Join an agile start up team to develop and launch an online broker-dealer platform designed to facilitate raising capital for community development financial institutions and other social enterprises
- Drive development priorities based on business needs and customer feedback and write business requirements translating subject matter experts' needs into tasks for the developers; coordinate and lead functional testing
- Assist with performing due diligence on organizations interested in raising capital through the Marketplace
- Demo the technology platform for various potential clients, including social impact issuers and financial advisors
- Support a variety of operational functions across the organization, including board meetings and related preparation
- Monitor ongoing developments in Fintech and impact investing and research potential partners and competitors
- Administer the organization's Salesforce instance, managing the creation of new custom objects and imports of data

●● **Fearless Labs**, Washington, DC. Special Projects Coordinator, February 2017 - April 2017.
Partner, September 2016 - February 2017

- Collaborate with founder on a variety of clients and projects ranging from one-time events to corporate retreats to ongoing creative partnerships
- Manage operational aspects of the business including incorporation and the corporate website and online presence
- Flexibly respond to widely different client needs and preferences, playing different roles in each corporate engagement

●● **Planned Parenthood of Metropolitan Washington, DC**. Developing Leaders Program, August 2015 - June 2016

- Meet and network with educators and leaders working in the fields of reproductive health and justice, fundraising, and nonprofit administration in order to become a subject-matter expert on Planned Parenthood and related issues
- Work with the communications team to publicize events, coordinate program activities, and share the learning experiences and opinions of DLP cohort members through a blog and social media events.
- Fundraise within my network to support the mission of Planned Parenthood, learning valuable nonprofit skills
- During and after participation in this program, work with PPMW staff on various projects in conjunction with my MPA:
 - Analysis of their 501(c)(3) and 501(c)(4) legal structure, an exercise in nonprofit advocacy law
 - Grant application to begin pre-exposure HIV prevention services which was successfully funded for \$100,000

●●● **DEILAB**, Washington, DC. Consultant, August 2015 - March 2016

- Assist with incorporation of nonprofit arm of existing for-profit education and innovation laboratory, including review of form 1023 and participation in charitable fundraising meetings
- Develop business necessities as this start-up scales and begins to provide more employee services and brings in clients
- Provide organization and execute the founder's vision of expanded educational programs incorporating design, engineering, and innovation through building systems that facilitate operations

● **Kogod School of Business, American University**, Washington, DC. Research Assistant, October 2015 - March 2016

- Work closely with Sustainable Entrepreneurship and Innovation Initiative Director Melissa Bradley to support the development and expansion of the Initiative
- Research best practices in entrepreneurship centers, incubators, venture funds, and the work being done in this area by other top business schools

●● **Calvert Social Investment Foundation (now Calvert Impact Capital)**, Bethesda, MD. May 2013 - October 2015

Compliance Analyst & Assistant Corporate Secretary, July 2014 - October 2015

- Manage all external compliance reporting functions for the Foundation such as securities issuer, sales agent, charitable, and other business registrations; troubleshoot and resolve issues with regulators as necessary
- Audited all reporting requirements and built a system to track correspondence / filing dates that is still used years later
- Draft and maintain resolutions for the board of directors and ensure internal compliance with corporate by-laws

Special Projects Analyst, January - July 2014, Executive Assistant, May - December 2013

- Analyze existing policies and procedures and design solutions to improve the efficiency and operation of systems, including the implementation of a Human Resources database to centrally track employee benefits
- Write letters, manage incoming donations, social media, calendar coordination, event planning, tech troubleshooting, board meeting preparations, updating & organizing HR documents

● **Dumbarton Oaks Park Conservancy**, Washington, DC. Part-time administrator, February - August 2014

- Run day-to-day administration while the conservancy was hiring new full time staff members, including donation tracking and acknowledgments, updated contact spreadsheet, and various tasks as needed by president of the board
- Reorganize all files on DOPC computer, merging three systems of organization into one

● **School of Public Affairs Leadership Program**, Washington, DC. Teaching Assistant, August 2012 – May 2013

- Mentor seven sophomores by meeting one-on-one each week to track the progress of their independently designed social action projects and offer advice and critique as necessary
- Support students struggling with large workloads and time management by holding them accountable to timelines
- Develop lesson plans on leadership skills, public speaking, self-reflection, interview skills, and negotiation
- Attend weekly class meetings and retreat with sophomores to aid professor in group activities and lead discussions
- Manage with the teaching team the balance of academic and social pressures facing high-stress, high achieving students

● **Democratic Party of Wisconsin**, Kenosha, WI. Temporary Field Staff. November 1 – November 7, 2012

- Manage a staging location for Get Out the Vote weekend and election day in conjunction with EMILY's List's endorsement of Tammy Baldwin for senate, one of a team of about eight managing approx. 200-300 volunteers per day
- Train canvassers and keep them updated as operations changed throughout the weekend
- Organize turf packets at the end of each day and track notes canvassers made
- Canvassed election day evening to make sure targeted voters had actually gotten to the polls

● **EMILY's List**, Washington, DC. Political Intern. August 2012 – December 2012

- Provide direct campaign services to endorsed candidates such as donor research, writing donor re-solicit letters and letters to the editor, and phonebanking as needed
- Maintain EL Job Bank by ranking resumes on skill level for various campaign jobs and pulling resumes for potential employees as jobs on endorsed campaigns have openings.
- Update daily the master spreadsheet of all EL endorsed races with latest polling and financial report information to be used in administrative meetings to assess candidates' progress and make decisions on how much to donate to individual candidates

● **American University Pharmakon Journal**, Washington, DC. Editorial Board Member. February 2011 – April 2011

- Read and assess the quality of undergraduate philosophy papers from across the country for publication
- Compare papers and work to establish objective standards by which to judge qualification

● **Inter-generational Interactions**, Washington, DC. Director. September 2010 – April 2011

- Design a program to bring together students and senior citizens to build cross-generational relationships
- Establish partnership with the Armed Forces Retirement Home; coordinate events with their staff and become familiar with their facilities and residents
- Recruit student participants from American University to commit to the four-month program; acquire support from the Community Service Coalition and Student Government

● **United States House of Representatives**, Washington, DC. Capitol Hill Intern. August 2010 – December 2010

- Attend briefings on issues of concern to the Congresswoman and her staff and report back
- Address constituents' legislative questions; research hot-button issues and write letters to constituents accurately explaining the issue and the Congresswoman's stance
- Contact other congressional offices to acquire cosponsors for legislation the Congresswoman introduced; follow up with these contacts and answer incoming calls, directing them promptly and politely
- Give tours of the Capitol Building to constituents visiting Washington

● **United States House of Representatives**, Northbrook, IL. District Office Intern. May 2010 – August 2010

- Research constituent problems and prepare reports
- Respond to constituents who have contacted our office in support or opposition to a bill
- Answer constituent phone calls and direct problems to the proper experts
- Work on other miscellaneous organizational projects

● **Congressional Campaign**, Northbrook, IL. Campaign Intern. June 2008 - July 2009

- Contact constituents via phone and canvassing door-to-door to educate about the candidate and poll their preferences and concerns
- Organize information from polls in order to identify key areas of concern in the election
- Research local officials and political climates throughout the state to identify potential supporters and volunteers outside of the congressional district.
- Participate in various events, parades, and presentations, respectfully handling protestors and rallying public support for the campaign through the distribution of campaign memorabilia
- Assist with general office projects as needed such as mailings, organization, and computer work

Community

● ● **StartingBloc** Fellow since October 2017 (DC'17 Institute)

Join with other changemakers in the social impact space to become the better leaders our world needs

● **LeadIn** Graduate, Spring 2018 cohort

Self-facilitate conversations on leadership development with other diverse professionals looking to grow & learn.

● **Femex** Participant, Fall 2017 cohort

Gather for weekly conversations about gender, power, privilege, intersectionality, sexuality, and empowerment

● **Bossed Up Bootcamp** Graduate, April 2017 DC cohort

Focus on professional and personal growth in a community of supportive, driven, boss women.

● **Planned Parenthood of Metro Washington DC Developing Leaders Program** Graduate, 2015-16 cohort

Learn about PPMW's work and develop tangible skills to be an ally to reproductive justice (more above).

Technical Skills

Intermediate R & R Markdown, Beginner Python, Beginner SPARQL Wikidata Queries. Microsoft Office Suite, most Google utilities, Salesforce, Squarespace, Wix, Jira, Facebook, Twitter (including introductory experience with developer API), Instagram, LinkedIn.