

# Franziska Pradel

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Doctoral Researcher in the Project “The Influence of Web Search Engines on Political Opinion Formation”

## Education

- 2018 *PhD Student in Political Science*, Supervisor: Prof. Dr. Sven-Oliver Proksch, Research on Search Engines and Online Platforms, University of Cologne
- 2018 *MSc in Sociology and Empirical Social Research*, Minor: Information Systems, University of Cologne
- 2016 *Semester Abroad*, Investigation of Audiovisual Communication, University of Salamanca
- 2014 *BSc in Social Sciences*, University of Cologne

## Awards, Grants and Scholarships

- 2019 Best Paper Award 2019 for the paper “As the Tweet, so the Reply?: Gender Bias in Digital Communication with Politicians” together with Mertens, A., Rozyjumayeva A., Wäckerle, J. on the 11th International ACM Web Science Conference 2019
- 2018 Euro CSS Data Challenge Award for the project “Gender bias in digital communication” together with Mertens, A., Rozyjumayeva A., Wäckerle, J. on the European Symposium Series on Societal Challenges in Computational Social Science 2018: Bias and Discrimination
- 2018 MSc with Distinction in Sociology and Empirical Social Research (1.2), University of Cologne
- 2017 C-SEB Student Grant, University of Cologne
- 2016 German Academic Exchange Service (DAAD) Scholarship – Semester Abroad at the University of Salamanca
- 2015 Dean’s Award, University of Cologne
- 2015 German National Scholarship (Deutschlandstipendium)

## Publications

- n.d. Pradel, F. „The Impact of Hate Speech in Search Engines on Political Attitudes – Evidence from an Online Experiment“ (submitted).
- 2020 Pradel, F. & Sattler, S. „Memories of a death threat: Negative consequences of unconscious thoughts about a terrorist attack on attitudes towards alcohol“. *Journal of Death and Dying* (forthcoming).
- 2020 Pradel, F. „Biased representation of politicians in Google and Wikipedia search? The joint effect of party identity, gender identity and elections“. *Political Communication*. <https://doi.org/10.1080/10584609.2020.1793846>.
- 2019 Mertens, A., Pradel, F., Rozyjumayeva, A., & Wäckerle, J. (2019, June). As the Tweet, so the Reply?: Gender Bias in Digital Communication with Politicians. In *Proceedings of the 10th ACM Conference on Web Science* (pp. 193-201). ACM. <https://doi.org/10.1145/3292522.3326013>.
- 2016 Gieck, R., Kinnunen, H. M., Li, Y., Moghaddam, M., Pradel, F., Gloor, P. A., Paasivaara, M. & Zylka, M. P. (2016). Cultural differences in the understanding of history on Wikipedia. In *Designing Networks for Innovation and Improvisation* (pp. 3-12). Springer, Cham. 10.1007/978-3-319-426976\_1.

## Teaching Experience

- 2020 Digital Societies Workshop: The Influence of Web Search Engines on Political Opinion Formation – Online Cologne Summer School on Perspectives and Visions of Digital Societies.
- 2020 Hack Your Future – Data Science Workshop (hyf-koeln.org), together with Kaftan, L., Deeg, F. and Rozyjumayeva A., Cologne Center for Comparative Politics, University of Cologne.
- 2019 Women in European Politics, together with Wäckerle, J., Cologne Center for Comparative Politics, University of Cologne

## Additional Training and Conferences

- 2019 Comparative Research on Political Elites (Conference, Hertie School, Berlin), 29 Nov – 30 Nov 2019
- 2019 Social Media as a Digital Agora for Political Arguments, Opinions, and Ideas? (Digital Society – International Summer School 2019, University of Duisburg-Essen), 15 Jul – 19 Jul 2019
- 2019 9th Annual Conference of the European Political Science Association (EPSA, Belfast), 20 Jun – 22 Jun 2019
- 2019 MIT Media in Transition 10 – Democracy and Digital Media (Massachusetts Institute of Technology, MIT Comparative Media Studies/Writing, Cambridge), 17 May – 19 May 2019
- 2018 European Symposium Series on Societal Challenges in Computational Social Science 2018: Bias and Discrimination (Cologne), 05 Dec – 07 Dec 2018
- 2018 Big Data Module II: Text Mining with R (Gesis, Cologne), 16 Jul – 20 Jul 2018
- 2018 Big Data Module I: Introduction to Data Science with Python (Gesis, Cologne), 09 Jul – 13 Jul 2018
- 2018 Strengthening and Securing Democracy in the Digital Society (Digital Society, University of Bonn), 23 Jul – 27 Jul
- 2018 Social Identity and Narrative Course (University of Cologne), 08 Jun – 10 Jun 2018
- 2018 Advanced Quantitative Analysis – Experiments and Causal Inference (University of Cologne), 10 Apr – 05 Jun 2018
- 2018 Comparative Legislative Politics (University of Cologne), 12 Apr – 19 Jul 2018
- 2016 COINs16 – Designing Networks for Innovation and Improvisation (Rome), 8 – 11 Jun 2016

## Professional Experience

- Since 2018 *Doctoral Researcher, Project: Digital Societies – The Influence of Web Search Engines on Political Opinion Formation*, Cologne Center for Comparative Politics (CCCP), University of Cologne
- 2020 *Lecturer, Workshop: Hack your future – Data Science Workshop for high school students*, University of Cologne
- 2017–2018 *Student Research Assistant, DEval – German Institute for Development Evaluation*, Bonn
- 2017 *Student Research Assistant, Institute of Sociology and Social Psychology, Collaboration with the Baylor College of Medicine*, University of Cologne
- 2015–2016 *Student Research Assistant, Vice-Rectorate for Studies and Teaching*, University of Cologne
- 2012–2015 *Student Research Assistant, GESIS – Leibniz-Institute for the Social Science*, Cologne

## Voluntary Activities

- 2016–2018 *Mentoring Guest Students, Buddy Programme of the WiSo Faculty*, University of Cologne
- 2014–2016 *Visiting Elderly, Member of Menschen begegnen e.V.*, Cologne