

Summer Term 2015

University of Cologne

Faculty of Management, Economics and Social Sciences

Cologne Center for Comparative Politics (CCCP)

Chair of International Comparative Political Economy and Economic Sociology

Master Course: Case Study Methods in Comparative Political Economy

ECTS: 6

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Time: Wednesday, 4.00-5.30pm (First session: 8.04.2015, until 10.06.2015, weekly)

Compact Session: 25.06.2015, 8am to 6.15pm

Room: Regular Sessions: Hörsaal 2 (Lecture Room 2), Gottfried-Keller-Str. 6 & Compact Session: Seminarraum 1 (Seminar Room 1), Gebäude 110 (Building 110) WiSo - Modulbau

Description: In Comparative Political Economy case study methods are used for theory building and theory tests (in the sense of plausibility probes). On the one hand, there are single case study methods such as analytic narrative and process tracing. On the other hand, case oriented researchers apply comparative case study methods such as parallel demonstration of theory, the method of contrasting contexts and the methods of agreement and difference. The course introduces into these methods theoretically, methodologically and practically. In addition, we discuss conceptions of causality and strategies of case selection. Students also have the possibility to present their own research designs.

Requirements and evidence of academic achievement: Each student has to prepare the compulsory reading in advance. Furthermore, each student has to write one essay which she/he will present in the course. The essays have to be handed in latest on Friday noon before the respective paper is discussed in the course. In addition, each student has to write a report in which he/she applies a special case study method to address a particular research question or in which she/he gives a critical overview over methodological literature about a special case study method. Students will be graded on the quality of their presentations and essays and the quality of the term paper (*Hausarbeit*). **The reports have to be delivered latest August 31, 2015.** The report should not exceed 10.000 words. Own research on literature/data/material is required. All reports are checked for plagiarism. Please read for further information about plagiarism: www.cccp.uni-koeln.de. We use the software "turnitin" to check for plagiarism: <http://www.wiso-it.uni-koeln.de/turnitin.html>. (Both pages are in German)

Reading: All texts are available on the ILIAS-website of the course.

General references on methodological books which are recommended for further reading:

- Beach, Derek/Rasmus B. Pedersen (2013): *Process Tracing Methods – Foundations and Guidelines*. Ann Arbor: University of Michigan Press.
- Brady, Henry/David Collier (2004): *Rethinking Social Inquiry. Diverse Tools, Shared Standards*. Lanham: Rowman & Littlefield.
- George, Alexander L./Andrew Bennett (2005): *Case Studies and Theory Development in the Social Sciences*. Cambridge: MIT Press.
- Gerring, John (2007): *Case Study Research: Principles and Practices*. New York: Cambridge University Press.
- Goertz, Gary (2006): *Social Science Concepts. A User's Guide*. Princeton: Princeton University Press.
- Haverland, Markus/Joachim Blatter (2012): *Designing Case Studies: Explanatory Approaches in Small-N Research*. Basingstoke: Palgrave MacMillan.
- King, Gary/Robert Keohane/Sidney Verba (1994): *Designing Social Inquiry. Scientific Inference in Qualitative Research*. Princeton: Princeton University Press.
- Mahoney, James/Dietrich Rueschemeyer (2003): *Comparative Historical Analysis in the Social Sciences*. Cambridge: Cambridge University Press.
- Ragin, Charles (1987): *The Comparative Method: Moving beyond Qualitative and Quantitative Strategies*. Berkeley: University of California Press.

Date	Topic
8.04	<u>Introduction</u>
15.04	<p data-bbox="384 309 751 338"><u>Research Designs & Case Studies</u></p> <p data-bbox="384 371 619 400">Compulsory reading:</p> <ul data-bbox="355 405 1453 465" style="list-style-type: none"> <li data-bbox="355 405 1453 465">• George, Alexander L./Andrew Bennett (2005): <i>Case Studies and Theory Development in the Social Sciences</i>. Cambridge: MIT Press. 73-124 (Chapters 4-6).
22.04	<p data-bbox="384 504 1102 533"><u>“A Tale of Two Cultures”: Case Studies vs. Quantitative Methods</u></p> <p data-bbox="384 566 619 595">Compulsory reading:</p> <ul data-bbox="355 600 1453 660" style="list-style-type: none"> <li data-bbox="355 600 1453 660">• Mahoney, James/Gary Goertz (2006): A Tale of Two Cultures: Contrasting Quantitative and Qualitative Research. In: <i>Political Analysis</i> 14(3). 227-49. <p data-bbox="384 694 659 723">Students’ presentations:</p> <ul data-bbox="355 728 1417 860" style="list-style-type: none"> <li data-bbox="355 728 1417 788">• Presentation 1, N.N.: King, Gary/Robert O. Keohane/Sidney Verba (1994): <i>Designing Social Inquiry</i>. Princeton: Princeton University Press. 3-34 (Chapter 1). <li data-bbox="355 792 1417 860">• Presentation 2, N.N.: Ragin, Charles (1997): Turning the Tables: How Case-oriented Research Challenges Variable-oriented Research. In: <i>Comparative Social Research</i> 16. 27-42. <p data-bbox="384 896 935 925">I recommend the following as additional reading:</p> <ul data-bbox="355 929 1453 990" style="list-style-type: none"> <li data-bbox="355 929 1453 990">• Flyvbjerg, Bent (2006): Five Misunderstandings about Case-Study Research. In: <i>Qualitative Inquiry</i> 12(2). 219-45.
29.04	<p data-bbox="384 1030 759 1059"><u>Causality and Causal Mechanisms</u></p> <p data-bbox="384 1093 619 1122">Compulsory reading:</p> <ul data-bbox="355 1126 1437 1258" style="list-style-type: none"> <li data-bbox="355 1126 1437 1187">• Goertz, Gary/James Mahoney (2012): <i>A Tale of Two Cultures. Qualitative and Quantitative Research in the Social Sciences</i>. Princeton/Oxford: Princeton University Press. 41-83 (Chapters 3-6). <li data-bbox="355 1191 1437 1258">• Beach, Derek/Rasmus Brun Pedersen (2013): <i>Process-Tracing Methods. Foundations and Guidelines</i>. Ann Arbor, MI: University of Michigan Press. 23-44 (Chapter 3). <p data-bbox="384 1292 659 1321">Students’ presentations:</p> <ul data-bbox="355 1326 1469 1458" style="list-style-type: none"> <li data-bbox="355 1326 1469 1386">• Presentation 3, N.N.: Hedström, Peter/Petri Ylikoski (2010): Causal Mechanisms in the Social Sciences. In: <i>Annual Review of Sociology</i> 36(1). 49-67. <li data-bbox="355 1391 1469 1458">• Presentation 4, N.N.: Falleti, Tulia G./Julia Lynch (2009): Context and Causal Mechanism in Political Analysis. In: <i>Comparative Political Studies</i> 42(9). 1143-66.

6.05	<p><u>Case Selection</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> Levy, Jack S. (2008): Case Studies: Types, Designs, and Logics of Inference. In: <i>Conflict Management and Peace Science</i> 25. 1-18. <p>Students' presentations:</p> <ul style="list-style-type: none"> Presentation 5, N.N.: Mahoney, James/Gary Goertz (2004): The Possibility Principle: Choosing Negative Cases in Comparative Research. In: <i>American Political Science Review</i> 98(4). 653-69. Presentation 6, N.N.: Rueschemeyer, Dietrich (2003): Can One or a Few Cases Yield Theoretical Gains? In: James Mahoney/Dietrich Rueschemeyer (eds.): <i>Comparative Historical Analysis in the Social Sciences</i>. Cambridge: Cambridge University Press. 305-36. <p>I recommend the following as additional readings:</p> <ul style="list-style-type: none"> Ebbinghaus, Bernhard (2005): When Less is More. Selection Problems in Large-N and Small-N Cross-National Comparisons. In: <i>International Sociology</i> 20(2). 133-52. Eckstein, Harry [1975] (1992): Case Study and Theory in Political Science. In: <i>ibid.: Regarding Politics. Essays on Political Theory, Stability, and Change</i>. Berkeley/Los Angeles: University of California Press. 79-138.
13.05	<p><u>Comparative Method</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> Lieberson, Stanley (1991): Small N's and Big Conclusions: An Examination of the Reasoning in Comparative Studies Based on a Small Number of Cases. In: <i>Social Forces</i> 70(2). 307-20. Savolainen, Jukka (1994): The Rationality of Drawing Big Conclusions Based on Small Samples: In Defense of Mill's Methods. In: <i>Social Forces</i> 72(4). 1217-24. <p>Students' presentations:</p> <ul style="list-style-type: none"> Presentation 7, N.N.: Geddes, Barbara (1990): How the Cases You Choose Affect the Answers You Get: Selection Bias in Comparative Politics. In: <i>Comparative Analysis</i> 2(1). 131-50. Presentation 8, N.N.: Trampusch, Christine (2010): Employers, the State, and the Politics of Institutional Change. Vocational Education and Training in Austria, Germany and Switzerland. In: <i>European Journal of Political Research</i> 49(4). 545-73.
20.05	<p><u>Parallel Demonstration of Theory & Contrast of Contexts</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> Skocpol, Theda/Margaret Somers (1980): The Uses of Comparative History in Macrosocial Inquiry. In: <i>Comparative Studies in Society and History</i> 22(2). 174-97. <p>Students' presentations:</p> <ul style="list-style-type: none"> Presentation 9, N.N.: Bendix, Reinhard (1978): <i>Kings or People: Power and the Mandate to Rule</i>. Berkeley: University of California Press. Presentation 10, N.N.: Paige, Jeffery M. (1975): <i>Agrarian Revolution: Social Movements and Export Agriculture in the Underdeveloped World</i>. New York/London: The Free Press. <p><u>Please note: Both books are available through the university library system (USB or "Forschungsinstitut", respectively). The students are asked to summarize briefly how the relevant methods are applied.</u></p>

03.06	<p><u>Analytic Narrative</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> • Bates, Robert H./Avner Greif/Margaret Levi/Jean-Laurent Rosenthal/Barry R. Weingast (eds.) (1998): <i>Analytic Narratives</i>. Princeton: Princeton University Press. 3-22, 231-38. • Bates, Robert H./Avner Greif/Margaret Levi/Jean-Laurent Rosenthal/Barry R. Weingast (2000): Review: The Analytical Narrative Project. In: <i>American Political Science Review</i> 94(3). 696-702. • Levi, Margaret (2004): Analytic narrative approach to puzzles and problems. In: Ian Shapiro/Rogers M. Smith/Tarek E. Masoud (eds.): <i>Problems and Methods in the Study of Politics</i>. Cambridge: Cambridge University Press. 201-22. <p>Students' presentations:</p> <ul style="list-style-type: none"> • Presentation 11, N.N.: Bergstöm, Carl-Fredrik/Henry Farrell/Adrienne Héritier (2007): Legislate or Delegate? Bargaining over Implementation and Legislative Authority in the EU. In: <i>West European Politics</i> 30(2). 338-66. • Presentation 12, N.N.: Bates, Robert H. (1998): The International Coffee Organization. In: Bates, Robert H. et al. (eds.): <i>Analytic Narratives</i>. Princeton: Princeton University Press. 194-230.
10.06	<p><u>Process Tracing I</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> • Beach, Derek/Rasmus Brun Pedersen (2013): <i>Process-Tracing Methods. Foundations and Guidelines</i>. Ann Arbor, MI: University of Michigan Press. 9-44, 120-43 (Chapters 2, 3, 7). <p>Students' presentations:</p> <ul style="list-style-type: none"> • Presentation 13, N.N.: Büthe, Tim (2002): Taking Temporality Seriously: Modeling History and the Use of Narratives as Evidence. In: <i>American Political Science Review</i> 96(3). 481-93. • Presentation 14, N.N.: Schimmelfennig, Frank (2001): The Community Trap: Liberal Norms, Rhetorical Action, and the Eastern Enlargement of the European Union. In: <i>International Organization</i> 55(1). 47-80.
<u>Compact Day 25.06.15 (Thursday), 8am to 6.15pm</u>	
8.00am-9.30am	<p><u>Process Tracing II</u></p> <p>Compulsory reading:</p> <ul style="list-style-type: none"> • Hall, Peter (2008): Systematic Process Analysis: When and How to use it. In: <i>European Political Science</i> 7(3). 304-17. <p>Students' presentations:</p> <ul style="list-style-type: none"> • Presentation 15, N.N.: Trampusch, Christine (2013): Why Preferences and Institutions Change: A Systematic Process Analysis of Credit Rating in Germany. In: <i>European Journal of Political Research</i> 52; forthcoming. • Presentation 16, N.N.: Tannenwald, Nina (1999): The Nuclear Taboo: The United States and the Normative Basis of Nuclear Non-Use. In: <i>International Organization</i> 53 (3). 433-68.
9.45am-12.00am	<u>Presentations of Students' Research Designs</u>
1.30pm-6.15pm	<u>Presentations of Students' Research Designs and Conclusions</u>